

REP BIZADDLINE# 6277344 TREC# E:120822
\$\$\$ BIZD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CREDIT WORKSHEET HARRIS REPORT FROM REP
CHANGES

ADV # ADV. NAME ISS/DSCC

REF. # _____ OFF. # _____ SALESMAN # _____

3050 K ST NW,

SALES PRSN WA - MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6277344

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT 9/12 NOV 5/12 WK-4

THE JOURNAL OF CLIMATE

REPS. MAKE GOOD

LN 64 ADDED
LN CANCELLED ON LN 35
ITL SAME
PLEASE CONFIRM
THANKS: BRIAN FOR MEGHAN

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

DSCC
13

204-111

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
VERIOR WORKSHEET HARRIS REPORT FROM REP
CHANGES *

X# 703-516-9680
FROM REP NOV 1/12 19-17
CHANGES *** WFLA-TV ***

Great American Media **Democratic Senate Campaign Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 822** **Issue 3**

Washington DC 20007



Washington DC 20007

Great American Media **Democratic Senate Campaign Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 822** **Issue 3**

Washington DC 20007



Client: Democratic Senate Campaign
Comm/ Issue
Buyer: " "
Schedule Dates: 10/08/12 to 11/11/12
Est./PO Number: 06277344
Associated Copies: No

Submission Cost: 189000
Client/Product/Estimate: 49 /53 /1505
Weeks: 5
Contract type: Political

Business Type: POLITICAL
Business Category: Transactional

Product: DSAC-1e
Demographic: (1) Household

Booking Group: WFLA
Order:

Key Market: Tampa-St. Petersburg, Fl

WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Campaign Ref: E-120822104

Sales Rep: HRP Washington, DC
Order Ref: 06277344

Business Type: POLITICAL

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
										3	150
1	M-F 1p Days Of Our Lives .TWTF..	02			500	30					
2	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03			800	30					
3	M-F 11a Daytime .TWTF..	02			250	30					
4	M-F 12p Today Show III .TWTF..	02			300	30					
5	M-F 2p Rachael Ray .TWTF..	02			400	30					
6	M-F 2p Rachael Ray .TWTF..	02			400	30					
7	M-F 3p Doctors .TWTF..	03			450	30					
8	M-F 4p Dr Oz .TWTF..	02			800	30					
9	M-F 5p News .TWTF..	02			1500	30					
Weekly Totals:					Total Spots(Ord Spots)	38	36	41	38	8	161
Closed PR										1	1

Local

Great American Media **Democratic Senate Campaign Comm/ Issue**
 1010 Wisconsin Avenue NW Submission Number 822 Issue 3
 Washington DC 20007



Client:	Democratic Senate Campaign	Comm/ Issue	Submission Cost:	189000
Buyer:	''		Client/Product/Estimate:	49/53/1505
Schedule Dates:	10/08/12 to 11/11/12		Weeks:	5
Est/IPO Number:	06277344		Contract type:	Political
Associated Copies:	No		Business Type:	POLITICAL
			Business Category:	Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
10	M-F 530p News	02			1500	30	Nbr of Spots	2	2		4	600
11	M-F 6p News	02			2000	30	Nbr of Spots	2			2	400
	.TWTF..				Comme							
12	M-F 6a News	02			1250	30	Nbr of Spots	2			2	250
	.TWTF..				Comme							
13	M-F 7p News	02			1500	30	Nbr of Spots	2	2		4	600
	.TWTF..				Comme							
14	M-F 7a Today Show	02			1400	30	Nbr of Spots	2	2		4	560
	.TWTF..				Comme							
15	M-F 730p Entertainment Tonight	02			1500	30	Nbr of Spots	1	1		2	300
	.TWTF..				Comme							
16	M-F 9a Today Show II	01			1050	30	Nbr of Spots	3	3	3	12	1260
	.TWTF..				Comme							
17	M-Su 11p News	02			2200	30	Nbr of Spots	2			2	440
	.TWTF..				Comme							
18	Mon 8-10p ET / 7-9p CT Voice	02			14000	30	Nbr of Spots	1			1	1400
	M.....				Comme							
19	Sat 1130p ET / 1030p CT Saturday Night Live	03			1350	30	Nbr of Spots	1			1	135
S				Comme							
21	Sun 8a Today Show	02			650	30	Nbr of Spots	1			1	65
S				Comme							

Weekly Totals:	Total Spots(Ord Spots)	38	36	41	38	8	161	
	Closed PR							

Great American Media **Democratic Senate Campaign Comm/Issue**
 1010 Wisconsin Avenue NW Submission Number 822 Issue 3

Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client:	Democratic Senate Campaign	Submission Cost:	189000	Campaign Ref:	E:120822104
Buyer:	Comm/Issue	Client/Product Estimate:	49 /53 /1505	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 11/11/12	Weeks:	5	Order Ref:	06277344
Est/IPO Number:	06277344	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/08	10/15	10/22	10/29	11/05	Total	Cost
23	M-F 1p Days Of Our Lives .TWTF..	02		600	30	Nbr of Spots	2	2			1	4	240
24	M-F 1p Days Of Our Lives .TWTF..	02		650	30	Nbr of Spots			1		1		65
25	M-F 1p Days Of Our Lives M.....	02		600	30	Comme					2		120
26	M-F 11a Daytime M.....	02		250	30	Comme					1		75
28	M-F 12p Today Show III .TWTF..	02		350	30	Comme					1		35
30	M-F 12p Today Show III .TWTF..	01		400	30	Comme					1		80
31	M-F 2p Rachael Ray M.....	02		400	30	Comme					1		160
32	M-F 3p Doctors .TWTF..	03		550	30	Nbr of Spots	1	1	1	1	1	4	495
33	M-F 3p Doctors M.....	03		450	30	Comme					1		45
34	M-F 3p Doctors M.....	03		550	30	Comme					1		165
35	M-F 4p Dr Oz .TWTF..	02		1000	30	Nbr of Spots					3		500
Weekly Totals:						Total Spots(Ord Spots)	38	36	41	38	8	161	100
						Closed PR					1		1

Local

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 822 Issue 3

Washington DC 20007

News Channel 8
 on your side

WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Campaign Ref: E-120822104

Sales Rep: HRP Washington, DC
Order Ref: 06277344

Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
36	M-F 4p Dr Oz		02			800	30	Nbr of Spots		1	1	2
	M.....				Comme							160
37	M-F 4p Dr Oz		02			1000	30	Nbr of Spots		1	1	200
	M.....				Comme							
38	M-F 5p News		01			1700	30	Nbr of Spots		2	2	4
	TWTTF..				Comme							680
39	M-F 530p News		01			1700	30	Nbr of Spots		2	2	4
	TWTF..				Comme							680
40	M-F 6p News		01			2500	30	Nbr of Spots		2	2	500
	TWTFF..				Comme							
41	M-F 6p News		02			2000	30	Nbr of Spots		1	1	200
	M.....				Comme							
42	M-F 6p News		01			2500	30	Nbr of Spots		1	1	250
	M.....				Comme							
43	M-F 6a News		02			1350	30	Nbr of Spots		2	2	270
	TWTFF..				Comme							
45	M-F 6a News		02			1250	30	Nbr of Spots		1	1	125
	M.....				Comme							
46	M-F 6a News		01			1450	30	Nbr of Spots		1	1	145
	M.....				Comme							
47	M-F 7p News		01			2000	30	Nbr of Spots		2	2	4
	TWTFF..				Comme							800
48	M-F 7p News		02			1500	30	Nbr of Spots		1	1	2
												300

Weekly Totals:

Total Spots(Ord Spots)

Closed PR

38

36

41

38

8

161

1

1

1

<div

Great American Media **Democratic Senate Campaign Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 822 Issue 3**

Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8668

Campaign Ref: E-120822-104

Sales Rep: HRP Washington, DC
Order Ref: 06277344
Business Type: POLITICAL

Client:	Democratic Senate Campaign	Submission Cost:	189000
Buyer:	Comm/ Issue	Client/Product/Estimate:	49/53/1505
Schedule Dates:	10/08/12 to 11/11/12	Weeks:	5
Est./PO Number:	06277344	Contract type:	Political
Associated Copies:	No	Business Category:	Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
49	M-F 7p News	01		2000	30 Comme					1	1	200
50	M-F 7a Today Show	02		1600	30 Comme				2		2	320
51	M-F 7a Today Show	02		1800	30 Comme				2		2	360
52	M-F 7a Today Show	02		1400	30 Comme				1		1	140
53	M-F 7a Today Show	02		1600	30 Comme				1		1	160
54	M-F 730p Entertainment Tonight	01		2000	30 Comme				1	1	2	400
55	M-F 9a Today Show II	01		1050	30 Comme				1	1	1	420
56	M-Su 11p News	01		2500	30 Comme				2	2	2	600
57	M-Su 11p News	02		2200	30 Comme				1		1	220
58	M-Su 11p News	01		2500	30 Comme				1		1	250
59	Sat 1130p ET / 1030p CT Saturday Night Live	02		1500	30 Comme				1		1	150
S.											
Weekly Totals:				Total Spots(Ord Spots)		38	36	41	38	8	161	
				Closed PR						1	1	

Great American Media **Democratic Senate Campaign Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 822** **Issue 3**
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E-120822104
Buyer: Comm/ Issue		
Schedule Dates: 10/08/12 to 11/11/12		
Est./PO Number: 06277344		
Associated Copies: No		

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
61	Sun 8a Today Show	02			1000	30	Nbr of Spots		1		1	100
S											
63	Sun 6p News	02			1000	30	Nbr of Spots	1	1		2	200
S											
64	Sat 7p Star Watch	05			1000	30	Nbr of Spots		1		1	100
S											
Weekly Totals: Total Spots(Ord Spots)						38	36	41	38	8	161	
Closed PR									1		1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
35	M-F 4p Dr Oz	:30 Commercial	10/29/12	Closed Pre Eemption	1,000.00	No Makegood / Credit	0000000000	E-120822104

Grand Totals

Month 10 Weeks: 4				Month 11 Weeks: 4			
Total	10/08	10/15	10/22		10/29		11/05
Spots	161	38	36		38		8
Cost	189000	39050	49900		45150		9200

Grand Totals:

Spots:	161
Gross Total:	189,000.00
Commission:	28,350.00
Net Total:	160,650.00

REP HANDBLING# C-7344 TEP# E-120822
SSS MOU# 0: COUNTERPROVED REV #2 SSS

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

3 / 12 16 . 16
NFLA-TV ***

ADV #	ADV. NAME	ISS/DSCC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	LAURA BASSETT	MEGHAN MCGARR (H)
3050 K ST NW,			SALES PRSN	WA-	
GRANTSTON	DC 20009				

ORDER #	CONTRACT #	6277344	CLASS:	NATL.
PRDCT	DESC-IE	EST#1505	COMMENTS:	(LINE, ORDER, INVOICE)

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT 8/12 16.16

REP: MAKEGOOD 10/8

LN 63 ADDED
PGM CHANGE LN'S 3, 14, 28, 47-49, 54
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

* * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTAL :
 LINE# : : : : : : : : : : : : : : : : : : :
 AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505
 AGENCY PRODCT CODE = 53

3	NZ	1100A-1200N	30	\$250.00	10/9	10/12	3	TU-F	3
3	NZ	1100A-1200N	30	\$250.00	10/16	10/19	0	TU-F	0
3	NZ	1100A-1200N	30	\$250.00	10/23	10/26	3	TU-F	3
3	NZ	1100A-1200N	30	\$250.00	10/30	11/2	3	TU-F	3

PROGRAM : DAYTIME
CON.COM : DAYTIME

11/11/12 FCC

REP HEADLINE: 6-17-344 TR# 2:110322
\$SS MOD# 0: UNAPPROVED REV #2 \$SS

REP: TEL# 703-516-9399 FAX# 703-516-96800
CREDIT ADVISORY: CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK !!!
HARRIS REPORT FROM REP * * * CHANGES * * * OCT8/12 16.16
FAX# 703-516-9680 *** WFTA-TV ***

REP HÄNZELSKY 6277014 TAKE E:140321
S&S 140321 3; UNAPPROVED REV #2 SSS

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

X# 703-516-9680
!!
FROM REP OCT 8/12 16-15
CHANGES *** WELLA-TV ***

MARKET TOTALS \$1,571,140 WFLA 27* WFTS 13% WTSP 21% WTWT 15% WTOP 21% WTTA 1% WMOR 1%
 SHARES ACCURATE
 SVC- NIST
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUR TYPE C-CANCELLED DE-DELETE E-EET DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 PPM-CLAS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLIN

RECEIVED
HEADLINE# 6277344
STATUS: UNAPPROVED REV #1
DATE: 12/30/2000
\$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CREDIT SHEET HARRIS REPORT FROM REP

FROM REP OCT 3/12 12.09
* * CHANGES * * * * * * * WFLA-TV * * *

ADV #	AU#	NAME	ISS/DSCC
AGY #	AGY#	NAME	GREAT AMERICAN MEDIA
		BUYER NAME	LAURA BASSETT
		REP. #	OFF. #
			SALESMAN #

3050 K ST NW,
WASHINGTON, DC 20007
SALES PRSN WA MEGHAN MCGARR (H)

ORDER #	CONTRACT #	6277344	CLASS:	NATL.
PRDCT	EST#	1505	COMMENTS:	(LINE, ORDER, INVOICE)
DSCC-IE	REGIONAL			

FLIGHT DATES	OCT 9/12	NOV 5/12	WK-4
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE OCT 3/12 12-09

REP: REVISION SPOTS CANCELED ON LN'S 3, 8, 10-11, 20, 22, 24, 26-28, 40, 44, 49, 60, 62

PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

DSCC IE

PROGRAM : NCS MIDDAY
CON.COM : NCS MIDDAY

6

REP HEADLINE 6/27/754
\$\$\$ MURKIN: UNAPPROVED REV #1 \$\$\$
TICKET #: 120822

REP: 221-703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

FAX# 703-516-9680
! !
R.T FROM REP
CHANGES

XX# 703~516-9680
FROM REP OCT 3/12 12-09
CHANGES *** NFLA-TV ***

REP: HEADING# 0171344 TREP: E:1200Z
C5\$ MCDR: UNAFFECTED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT 3/12 12-09
CHANGES *** WFLA-TV ***

LINE#	REP#	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAY	:TOTL: :SPS:
28	ES	1100A-1200N		30		\$250.00	10/15	10/15	4	MON	1	
48	ES	1100A-1200N		30		\$250.00	10/22	10/22	0	MON	0	
28	ES	1100A-1200N		30		\$250.00	10/29	10/29	1	MON	1	
28	ES	1100A-1200N		30		\$250.00	11/5	11/5	1	MON	1	
		PROGRAM : NC8 MIDDAY										
	CON COM1:	NC8 MIDDAY										
40	E	600P-630P		30		\$2,500.00	10/30	11/2	2	TUE-F	2	
	PROGRAM :	NWSCH8 AT SIX										
	CON COM1:	NWSCH8 AT SIX										
44	S	600A-700A		30		\$1,450.00	10/30	11/2	0	TUE-F	0	
	PROGRAM :	NC8 TODAY@6AM										
	CON COM1:	NC8 TODAY@6AM										
49	E	700P-730P		30		\$2,000.00	11/5	11/5	1	MON	1	
	PROGRAM :	ENT TONIGHT 30										
	CON COM1:	ENT TONIGHT 30										
40	ES	600P-630P		30		\$1,350.00	11/3	11/3	0	SAT	0	
	PROGRAM :	NEWSCH8-6 SAT										
	CON COM1:	NEWSCH8-6 SAT										
42	S	900P-1000P		30		\$5,500.00	10/31	10/31	0	WED	0	
	PROGRAM :	LAW AND ORDER										
	CON COM1:	LAW AND ORDER										
OCT/12	134650.00	NOV/12		54350.00			CONTRACT TOTAL	189000.00				
							TOTAL SPOTS	161				

REF: TEL# 703-516-9399
PDP LINE# 5277344 TRF# F:140820
\$25 MJD# 0: UNAPPROVED KEY #1 \$25

REC: TEL# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REJECT FROM REP OCT 3/12 12.09
CHANGES *** WFLA-TV ***

: LINE# : FTE : CDE : TIME PERIOD : LENGTH : SEC : RATE : START : END : SPTS: WERK : DAYS : TOTL:
: : LINE# : : : : : : : DATE : DATE : /WK: INVT : : : : SPTS:

MARKET TOTALS \$1,071,140 WTTA 22% WFTS 1.3% WTSP 21% WTWT 15% WTOG 21% WTAA 1% WMOR 1%
SHARES ACCURATE WMOR 0% WXPX 0% WWSB 6% CABL 0%
SVC- NSI DEMOS- RA35,*

MOD. CODE A-ADD B-BUY TYPE C-CANCELLED D-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID F-
X-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Great American Media

Democratic Senate Campaign Comm/ Issue

1010 Wisconsin Avenue NW

Submission Number 801

Issue 2

Washington DC 20007

News Channel 8
on your side

WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Democratic Senate Campaign	Submission Cost:	189000	Campaign Ref:	E-120822104
Buyer:	Comm/Issue	Client/Product/Estimate:	49/53/1505	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 11/1/12	Weeks:	5	Order Ref:	06277344
Est./PO Number:	06277344	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	DSCC-1e	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives	02		500	30	Nbr of Spots	3				3	150
	.TWTF..				Comme							
2	M-F 1135p ET / 1035p CT Tonight Show	03		800	30	Nbr of Spots	2	2			4	320
	.TWTF..				Comme							
3	M-F 11a Daytime	02		250	30	Nbr of Spots	3				9	225
	.TWTF..				Comme							
4	M-F 12p Today Show III	02		300	30	Nbr of Spots	1				1	30
	.TWTF..				Comme							
5	M-F 2p Rachael Ray	02		400	30	Nbr of Spots	2				2	80
	.TWTF..				Comme							
6	M-F 2p Rachael Ray	02		400	30	Nbr of Spots	3	3	3		9	360
	.TWTF..				Comme							
7	M-F 3p Doctors	03		450	30	Nbr of Spots	3				3	135
	.TWTF..				Comme							
8	M-F 4p Dr Oz	02		800	30	Nbr of Spots	3	3			6	480
	.TWTF..				Comme							
9	M-F 5p News	02		1500	30	Nbr of Spots	2				2	300
				Weekly Totals:	Total Spots(Ord Spots)		38	36	41	38	8	161

Great American Media Democratic Senate Campaign Comm/ Issue
1010 Wisconsin Avenue NW Submission Number 801 Issue 2

Washington DC 20007

WFLA-TV
 News Channel 8 ON YOUR SIDE
 Tampa, FL 33601

PHONE (813) 228-8888
 PO Box 1410
 Tampa, FL 33601

Original

Client:	Democratic Senate Campaign	Submission Cost:	189000	Campaign Ref:	E-120822104
Buyer:	Comm/Issue				
Schedule Dates:	10/08/12 to 11/11/12	Client/Product/Estimate:	49 /53 /1505	Sales Rep:	HRP Washington, DC
Est./PO Number:	06277344	Weeks:	5	Order Ref:	06277344
Associated Copies:	No	Contract type:	Political	Business Type:	POLITICAL
		Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
10	M-F 530p News	02		Comme							
	.TWTF..		1500	30	Nbr of Spots	2	2			4	600
11	M-F 6p News	02		Comme							
	.TWTF..		2000	30	Nbr of Spots	2				2	400
12	M-F 6a News	02		Comme							
	.TWTF..		1250	30	Nbr of Spots	2				2	250
13	M-F 7p News	02		Comme							
	.TWTF..		1500	30	Nbr of Spots	2	2			4	600
14	M-F 7a Today Show	02		Comme							
	.TWTF..		1400	30	Nbr of Spots	2	2			4	560
15	M-F 730p Entertainment Tonight	02		Comme							
	.TWTF..		1500	30	Nbr of Spots	1	1			2	300
16	M-F 9a Today Show II	01		Comme							
	.TWTF..		1050	30	Nbr of Spots	3	3	3	3	12	1260
17	M-Su 11p News	02		Comme							
	.TWTF..		2200	30	Nbr of Spots	2				2	440
18	Mon 8-10p ET / 7-9p CT Voice	02		Comme							
	M.....		14000	30	Nbr of Spots	1				1	1400
19	Sat 1130p ET / 1030p CT Saturday Night Live	03		Comme							
	...S.		1350	30	Nbr of Spots	1				1	135
			Comme								
					Weekly Totals: Total Spots(Ord Spots)	38	36	41	38	8	161

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2

Washington DC 20007

WFLA-TV
 News Channel 8
 on your side
MeTV
 P.O. Box 1410
 Tampa, FL 33601
TBO
 Tampa Bay Online
 .com

WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
PHONE (813) 228-8888

Original

Client:	Democratic Senate Campaign	Submission Cost:	189000	Campaign Ref:	E-120822104
Buyer:	Comm/ Issue			Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 11/11/12	Client/Product Estimate:	49 / 53 / 1505	Order Ref:	06277344
Est./PO Number:	06277344	Weeks:	5	Business Type:	POLITICAL
Associated Copies:	No	Contract type:		Business Category:	Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/08	10/15	10/22	10/29	11/05	Total	Cost
21	Sun 8a Today Show	02		650	30	Nbr of Spots	1					1	65
S					Comme							
23	M-F 1p Days Of Our Lives	02		650	30	Nbr of Spots	2	2				4	240
	TWTF..					Comme							
24	M-F 1p Days Of Our Lives	02		650	30	Nbr of Spots						1	65
	TWTF..					Comme							
25	M-F 1p Days Of Our Lives	02		650	30	Nbr of Spots	1	1				2	120
	M.....					Comme							
28	M-F 11a Daytime	02		250	30	Nbr of Spots	1					1	75
	M.....					Comme							
29	M-F 12p Today Show III	02		350	30	Nbr of Spots	1					1	35
	TWTF..					Comme							
30	M-F 12p Today Show III	01		400	30	Nbr of Spots	1	1				2	80
	TWTF..					Comme							
31	M-F 2p Rachael Ray	02		400	30	Nbr of Spots	1	1	1	1	1	4	160
	M.....					Comme							
32	M-F 3p Doctors	03		550	30	Nbr of Spots	3	3	3	3	9	405	
	TWTF..					Comme							
33	M-F 3p Doctors	03		450	30	Nbr of Spots	1					1	45
	M.....					Comme							
34	M-F 3p Doctors	03		550	30	Nbr of Spots		1	1	1	3	105	
Weekly Totals: Total Spots(Ord Spots)							38	36	41	38	8	161	

Great American Media

Democratic Senate Campaign Comm/ Issue

1010 Wisconsin Avenue NW

Submission Number 801 Issue 2

Washington DC 20007

News Channel 8
on your side

WFLA-TV

P.O. Box 1410
Tampa, FL 33601

MeTV

TBO.com
Tampa Bay Online

WFLA-TV
PHONE (813) 228-8888

Original

Client:	Democratic Senate Campaign	Submission Cost:	189000	Campaign Ref:	E-120822104
Buyer:	Comm/ Issue	Client/Product/Estimate:	49 /53 /1505	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 11/11/12	Weeks:	5	Order Ref:	06277344
Est./PO Number:	06277344	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/08	10/15	10/22	10/29	11/05	Total	Cost
35	M-F 4p Dr Oz		02		Comme								
	.TWTF..			1000	30	Nbr of Spots		3	3		6	600	
36	M-F 4p Dr Oz		02		Comme								
	M.....			800	30	Nbr of Spots		1	1		2	160	
37	M-F 4p Dr Oz		02		1000	30	Nbr of Spots						
	M.....				Comme								
38	M-F 5p News		01		1700	30	Nbr of Spots		2	2		4	680
	.TWTF..				Comme								
39	M-F 530p News		01		1700	30	Nbr of Spots		2	2		4	680
	.TWTF..				Comme								
40	M-F 6p News		01		2500	30	Nbr of Spots		2	2		2	500
	.TWTF..				Comme								
41	M-F 6p News		02		2000	30	Nbr of Spots		1	1		1	200
	M.....				Comme								
42	M-F 6p News		01		2500	30	Nbr of Spots				1	1	250
	M.....				Comme								
43	M-F 6a News		02		1350	30	Nbr of Spots		2	2		2	270
	.TWTF..				Comme								
45	M-F 6a News		02		1250	30	Nbr of Spots		1	1		1	125
	M.....				Comme								
46	M-F 6a News		01		1450	30	Nbr of Spots				1	1	145

Weekly Totals: Total Spots(Ord Spots)

38	36	41	38	8	161
----	----	----	----	---	-----

Great American Media **Democratic Senate Campaign Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 801** **Issue 2**
 Washington DC 20007

WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

News Channel 8
on your side
McTV
Tampa Bay Online

WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
PHONE (813) 228-6688

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E-120822104
Buyer: Comm/ Issue		
Schedule Dates: 10/08/12 to 11/1/12	Client/Product/Estimate: 49 /53 /1505	Sales Rep: HFP Washington, DC
Est/PO Number: 06277344	Weeks: 5	Order Ref: 06277344
Associated Copies: No	Contract type: Political	Business Type: POLITICAL
Business Category: Transactional		

Origina

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
47	M-F 7p News	01	2000	30 Comme				2	2		4
	TWTF..			Nbr of Spots							800
48	M-F 7p News	02	1500	30 Comme				1	1		2
	M.....			Nbr of Spots							300
49	M-F 7p News	01	2000	30 Comme							200
	M.....			Nbr of Spots							
50	M-F 7a Today Show	02	1600	30 Comme				2			320
	TWTF..			Nbr of Spots							
51	M-F 7a Today Show	02	1800	30 Comme				2			360
	TWTF..			Nbr of Spots							
52	M-F 7a Today Show	02	1400	30 Comme				1			140
	M.....			Nbr of Spots							
53	M-F 7a Today Show	02	1600	30 Comme				1			160
	M.....			Nbr of Spots							
54	M-F 730p Entertainment Tonight	01	2000	30 Comme				1			400
	TWTF..			Nbr of Spots							
55	M-F 9a Today Show II	01	1050	30 Comme				1	1		4
	M.....			Nbr of Spots							420
56	M-Su 11p News	01	2500	30 Comme				2	2		6
	TWTF..			Nbr of Spots							1500
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	

Great American Media **Democratic Senate Campaign Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 801 Issue 2**

Washington DC 20007

WFLA-TV
 News Channel 8, **MeTV**
 Tampa Bay Online

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Origina

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E-120822104
Buyer: Comm/ Isuue		
Schedule Dates: 10/08/12 to 11/11/12	Client/ Product/ Estimate: 49 /53 /1505	Sales Rep: HRP Washington, DC
Est/ PO Number: 06277344	Weeks: 5	Order Ref: 06277344
Associated Copies: No	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
57	M-Su 11p News	02		2200	30	Nbr of Spots		1			1	220
	M.....			2500	30	Commre			1		1	250
58	M-Su 11p News	01		2500	30	Nbr of Spots			1		1	250
	M.....			1500	30	Commre			1		1	150
59	Sat 1130p ET / 1030p CT Saturday Night Live	02		1000	30	Nbr of Spots		1			1	100
S.			30	30	Commre			1		1	30
61	Sun 8a Today Show	02		1000	30	Nbr of Spots		1			1	100
S			30	30	Commre			1		1	30
63	Sun 6p News	02		1000	30	Nbr of Spots	1	1			2	200
S			30	30	Commre			1		1	30
	Weekly Totals: Total Spots(Ord Spots)			38	36	41	38	8	161			

Grand Totals

		Month 10 Weeks: 4			Month 11 Weeks: 4		
		10/08	10/15	10/22	10/29		11/05
Spots		161	38	36	41	38	8

Cost		189000	39000	49000	45700	45150		9200				

Grand Totals:

Spots:	161
Gross Total:	189,000.00
Commission:	28,350.00
Net Total:	160,650.00

REF HEADLINE # 6277344
*** ORIGINAL REPO #0 ***

REP: TEL# 903-516-9399
CREDIT ADVISOR: AGEN
CREDIT WORKSHEET

CREDIT RISK ! !
HARRIS REPORT FROM REP

AUG 15 / 12 09 - 0
* * * WELA-TV * * *

3050 K ST NW,

WASHINGTON, D.C. 20007

ORDER #
CONTRACT # 6277344

FLIGHT: DATES OCT9/12 NOV5/12
WR-4

CITY TAX _____
STATE TAX _____
CO-OP BILLING NEEDED _____

NEW UNDER
TTL \$234,000 @187X
PENNSY CONTRACT

THANKS SHOSHANA FOR MEGHAN

N CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * *

DSCC IE

Julia: 43350

10

100

PROGRAM : CON COM:		AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53	AGENCY EST# = 1505
1	100P-200P	30	\$500.00
2	1135P-1237A	30	\$800.00
3	1100A-1200N	30	\$250.00
4		10/9	10/19
		10/9	2
		10/19	
			TU-F
			3
			12

REP NMAD 1124 C277344
*** ORIGINATOR REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-96800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG 15 / 12 09.0
* * * WFLA-TV * * *

REP HENDLIP 6277344
*** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399
CREDIT ADVISOR: AGENCY
ORDER WORKSHEET

AUG 15 / 12 09.0
*** WFLA-TV ***

LINE#	REF	CD:	TIME	PERIOD	LGTH:	SEC:	RATE	START	END	SPRTS:	WEEK:	DAYs	:TOTL:	:SPRTS:
12			700P-730P		30		\$1,500.00	10/9	10/19					4
13	PROGRAM : NEWS 7P	CON COML: NEWS 7P	700A-900A		30		\$1,400.00	10/9	10/12	2			TU-F	2
13	PROGRAM : TODAY SHW<	CON COML: TODAY SHW<	700A-900A		30		\$1,400.00	10/16	10/19	2			TU-F	2
14	PROGRAM : EXTRA	CON COML: EXTRA	730P-800P		30		\$1,500.00	10/9	10/19	1			TU-F	2
15	PROGRAM : TODAY SHW2-NBC	CON COML: TODAY SHW2-NBC	900A-1000A		30		\$1,050.00	10/9	11/2	3			TU-F	12
16	PROGRAM : NWSCH8 AT 11<	CON COML: NWSCH8 AT 11<	1100P-1135P		30		\$2,200.00	10/9	10/13	2			TU-SA	2
17	PROGRAM : VOICE-NBC	CON COML: VOICE-NBC	800P-1000P		30		\$1,4000.00	10/15	10/15	1			MON	1
18	PROGRAM : SAT NITE LIVE<	CON COML: SAT NITE LIVE<	1130P-101A		30		\$1,350.00	10/13	10/13	1			SAT	1
19	PROGRAM : NEWSCH8-6 SAT	CON COML: NEWSCH8-6 SAT	GOOP-630P		30		\$1,000.00	10/13	10/20	1			SAT	2
20	PROGRAM : NBC NIGHTLY NEWS	CON COML: NBC NIGHTLY NEWS	630P-700P		30		\$6,000.00	10/28	10/28	1			SUN	1

RECEIVED
BOSTON LIBRARIES 6-17-344

ORIGINAL REV'D * * *

REP: TEL# 703-516-9399 CREDIT RISK !!! FAX# 703-516-9680
CREDIT ADVISORY: AGENCY HARRIS REPORT FROM REP
ORDER WORKSHEET

AUG15/12 09.0
*** WFT_A-TV ***

EDP HEADLINE# C-77344
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG 15 / 12 09.0
*** WFIL-A-TV ***

REP : HEADLINE# 627:344
* * * ORIGINAL REV#U ***

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY : AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

* * * WFLA-TV ***

LINE#	REP	CD:	TIME	PERIOD	LOG#	SEC	RATE	START	END	SPTS:	WEEK	DAY	:TOTAL:	
								: DATE	: DATE	/WK:	INVT		:SPTS:	
39			530P-600P		30		\$1,700.00	10/23	11/2			2	TU-F	4
40	PROGRAM : CON COM1:		NWSCH8 05:30P NWSCH8 @5:30P		30		\$2,500.00	10/23	11/2			2		4
41	PROGRAM : CON COM1:		NWSCH8 AT SIX NWSCH8 AT SIX		30		\$2,500.00	10/23	11/2			2		
42	PROGRAM : CON COM1:		NWSCH8 AT SIX NWSCH8 AT SIX		30		\$2,500.00	10/22	10/22			1	MON	1
43	PROGRAM : CON COM1:		NWSCH8 AT SIX NWSCH8 AT SIX		30		\$2,500.00	11/5	11/5			1		
44	PROGRAM : CON COM1:		600A-700A NC8 TODAY@6AM NC8 TODAY@6AM		30		\$1,350.00	10/23	10/26			2	TU-F	2
45	PROGRAM : CON COM1:		600A-700A NC8 TODAY@6AM NC8 TODAY@6AM		30		\$1,450.00	10/30	11/2			2		
46	PROGRAM : CON COM1:		600A-700A NC8 TODAY@6AM NC8 TODAY@6AM		30		\$1,250.00	10/22	10/22			1	MON	1
47	PROGRAM : CON COM1:		700P-730P ENT TONIGHT 30 ENT TONIGHT 30		30		\$1,450.00	11/5	11/5			1		

WFLA-TV

HELP HEADLINE# 6277344
*** ORIGINAL REVENUE ***

REF: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

CREDIT RISK ! ! !
HARRIS REPORT FROM REP

AUG 15 / 12 09.0
*** MPT A 444

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG 15 / 12 09 - 0
* * * WFLA-TV * * *

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WIUT 15% WMOX 6% WXPX 0% WMSB 6% CABL 0% WTTA 1% WMOR 1%
SHARES ACCURATE
\$VC - NSI
DEMOS - RA35+*

Great American Media **Democratic Senate Campaign Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 748** **Issue 1**

Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
PHONE (813) 228-6888

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49/53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Discote	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type		Rate	Spot Type	Original						
						10/08	10/15	10/22	10/29	11/05	Total	Cost
1	MF 1p Days Of Our Lives		02			500	30	Nbr of Spots	3		3	150
	.TWTF..				Comme							
2	MF 1135p ET / 1035p CTTonight Show		03			800	30	Nbr of Spots	2	2	4	320
	.TWTF..				Comme							
3	MF 11a Daytime		02			250	30	Nbr of Spots	3	3	3	300
	.TWTF..				Comme							
4	MF 12p Today Show III		02			300	30	Nbr of Spots	1		1	30
	.TWTF..				Comme							
5	MF 2p Rachael Ray		02			400	30	Nbr of Spots	2		2	80
	.TWTF..				Comme							
6	MF 2p Rachael Ray		02			400	30	Nbr of Spots	3	3	9	360
	.TWTF..				Comme							
7	MF 3p Doctors		03			450	30	Nbr of Spots	3		3	135
	.TWTF..				Comme							
8	MF 4p Dr Oz		02			800	30	Nbr of Spots	3	3	6	480
	.TWTF..				Comme							
9	MF 5p News		02			1500	30	Nbr of Spots	2	2	4	600
	Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media **Democratic Senate Campaign Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 748** **Issue 1**
 Washington DC 20007

News Channel 8 **MeTV**
 on your side
 Tampa, FL 33601

TBO
 Tampa Bay Online

WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
PHONE (813) 228-8888

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue		
Schedule Dates: 10/08/12 to 11/11/12	49 /53 /1505	Sales Rep: HRP Washington, DC
Est./PO Number: 06277344	5	Order Ref: 06277344

Associated Copies: No

Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
										Total	Cost
10	M-F 530p News	02		Comme	1500	30	Nbr of Spots	2	2	4	600
11	M-F 6p News	02		Comme	2000	30	Nbr of Spots	2	2	4	800
12	M-F 6a News	02		Comme	1250	30	Nbr of Spots	2	2	4	500
13	M-F 7p News	02		Comme	1500	30	Nbr of Spots	2	2	4	600
14	M-F 7a Today Show	02		Comme	1400	30	Nbr of Spots	2	2	4	560
15	M-F 730p Entertainment Tonight	02		Comme	1500	30	Nbr of Spots	1	1	2	300
16	M-F 9a Today Show II	01		Comme	1050	30	Nbr of Spots	3	3	12	1260
17	M-Su 11p News	02		Comme	2200	30	Nbr of Spots	2		2	440
18	Mon 8-10p ET / 7-9p CT Voice	02		Comme	14000	30	Nbr of Spots	1		1	1400
19	Sat 1130p ET / 1030p CT Saturday Night Live	03		Comme	1350	30	Nbr of Spots	1		1	135
	Weekly Totals: Total Spots(Ord Spots)			Comme				37	45	48	46
								8		184	

Great American Media **Democratic Senate Campaign Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 748 Issue 1**
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
PHONE (813) 228-8888

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue		
Schedule Dates: 10/08/12 to 11/11/12	Client/Product/Estimate: 49 /53 /1505	Sales Rep: HRP Washington, DC
Est./PO Number: 06277344	Weeks: 5	Order Ref: 06277344
Associated Copies: No	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
20	Sun 630p ET / 530p CT NBC Nightly News	01		8000	30	Nbr. of Spots		1			1	600
S					Comme						
21	Sun 8a Today Show	02		650	30	Nbr. of Spots	1				1	65
S					Comme						
22	Wed 9p ET / 8p CT Law & Order SVU	02		4500	30	Nbr. of Spots	1				1	450
W					Comme						
23	M-F 1p Days Of Our Lives	02		600	30	Nbr. of Spots	2	2			4	240
TWTF					Comme						
24	M-F 1p Days Of Our Lives	02		650	30	Nbr. of Spots				3	3	195
TWTF					Comme						
25	M-F 1p Days Of Our Lives	02		600	30	Nbr. of Spots		1	1		2	120
M					Comme						
26	M-F 1135p ET / 1035p CT Tonight Show	02		1000	30	Nbr. of Spots		2			2	200
TWTF					Comme						
27	M-F 1135p ET / 1035p CT Tonight Show	01		1500	30	Nbr. of Spots		2			2	250
TWTF					Comme						
28	M-F 11a Daytime	02		250	30	Nbr. of Spots	1	1	1	1	4	100
M					Comme						
29	M-F 12p Today Show III	02		350	30	Nbr. of Spots	1			1	35	
TWTF					Comme						
Weekly Totals: Total Spots(Ord Spots)				37	45	48	46	8	184			

Great American Media **Democratic Senate Campaign Comm/ Issue**

1010 Wisconsin Avenue NW

Submission Number 748 Issue 1

Washington DC 20007

News Channel 8
on your side

WFLA-TV

P.O. Box 1410
Tampa, FL 33601

Metro

TBO
Tampa Bay Online

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
30	M-F 12p Today Show III TWTF..	01		400	30 Comme			1	1		2	80
31	M-F 2p Rachael Ray M.....	02		400	30 Comme		1	1	1	1	4	160
32	M-F 3p Doctors TWTF..	03		550	30 Comme		3	3	3	9	495	
33	M-F 3p Doctors M.....	03		450	30 Comme		1			1	45	
34	M-F 3p Doctors M.....	03		550	30 Comme		1	1	1	1	3	165
35	M-F 4p Dr Oz TWTF..	02		1000	30 Comme		3	3		6	600	
36	M-F 4p Dr Oz M.....	02		800	30 Nbr of Spots		1	1		2	160	
37	M-F 4p Dr Oz M.....	02		1000	30 Comme			1	1	2	200	
38	M-F 5p News TWTF..	01		1700	30 Nbr of Spots			2	2	4	680	
39	M-F 530p News TWTF..	01		1700	30 Comme			2	2	4	680	
40	M-F 6p News .TWTF..	01		2500	30 Nbr of Spots			2	2	4	1000	
Weekly Totals: Total Spots(Ord Spots)				37	45	48	46	8	184			

Original

PHONE (813) 226-8888

Original

Great American Media **Democratic Senate Campaign Comm/ Issue**
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
 HRP Washington, DC
 Order Ref: 06277344
 Business Type: POLITICAL

PHONE (813) 228-8888

Original

Client:	Democratic Senate Campaign	Submission Cost:	230650	Campaign Ref:	E-120822104
Buyer:	Comm/ Issue				
Schedule Dates:	10/08/12 to 11/11/12	Client/Product/Estimate:	49 /53 /1505	Sales Rep:	
Est./PO Number:	06277344	Weeks:	5	Order Ref:	06277344
Associated Copies:	No	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
41	M-F 6p News	02		2000	30	Nbr of Spots		1			1	200
	M.....			2500	30	Comm				1	1	250
42	M-F 6p News	01				Nbr of Spots				1		
	M.....			1350	30	Nbr of Spots		2		2		270
43	M-F 6a News	02				Comm						
	TWTF..			1450	30	Nbr of Spots		2		2		290
44	M-F 6a News	01				Comm						
	TWTF..			1250	30	Nbr of Spots		1		1		125
45	M-F 6a News	02				Comm						
	M.....			1450	30	Nbr of Spots				1	1	145
46	M-F 6a News	01				Comm						
	M.....			1450	30	Nbr of Spots				1	1	145
47	M-F 7p News	01				Comm						
	TWTF..			2000	30	Nbr of Spots		2		2		800
48	M-F 7p News	02				Comm						
	M.....			1500	30	Nbr of Spots		1		1		300
49	M-F 7p News	01				Comm						
	M.....			2000	30	Nbr of Spots				1	1	400
50	M-F 7a Today Show	02				Comm						
	TWTF..			1600	30	Nbr of Spots		2		2		320
51	M-F 7a Today Show	02				Comm						
				1800	30	Nbr of Spots				2	2	360
Weekly Totals: Total Spots(Ord Spots)						37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1

Washington DC 20007

News Channel 8 **MeTV** **TBO**
Central Florida's Tampa Bay Channel

WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Democratic Senate Campaign	Submission Cost:	230650	Campaign Ref:	E:120822104
Buyer:	Comm/ Issue	Client/Product/Estimate:	49 /53 /1505	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 11/11/12	Weeks:	5	Order Ref:	06277344
Est./PO Number:	06277344	Contract Type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
52	.TWTF..										
	MT-F 7a Today Show	02			1400	30	Nbr of Spots	1		1	140
	M.....										
53	MT-F 7a Today Show	02			1600	30	Nbr of Spots		1	1	160
	M.....										
54	MT-F 730p Entertainment Tonight	01			2000	30	Nbr of Spots		1	1	2
	.TWTF..										400
55	MT-F 9a Today Show II	01			1050	30	Nbr of Spots	1	1	1	420
	M.....										
56	MT-Su 11p News	01			2800	30	Nbr of Spots	2	2	2	6
	.TWTF..										150
57	MT-Su 11p News	02			2200	30	Nbr of Spots	1		1	220
	M.....										
58	MT-Su 11p News	01			2500	30	Nbr of Spots		1	1	250
	M.....										
59	Sat 1130p ET / 1030p CT Saturday Night Live	02			1500	30	Nbr of Spots	1		1	150
S.										
60	Sat 6p News	02			1350	30	Nbr of Spots	1		1	135
S.										
61	Sun 8a Today Show	02			1000	30	Nbr of Spots	1		1	100
S										
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue
1010 Wisconsin Avenue NW Submission Number 748 Issue 1
Washington DC 20007

News
Channel 8
ON YOUR SIDE
8 MeTV

TBO.com
Turner Bay Outlets

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-6888

Original

Client:	Democratic Senate Campaign		
Comm/ Issue			
Buyer:	Submission Cost:	230650	Campaign Ref:
Schedule Dates:	Client/Product/Estimate:	49 /53 /1505	HRP Washington, DC
Est./PO Number:	Weeks:	5	Order Ref: 06277344
Associated Copies:	Contract type:	Political	Business Type: POLITICAL
			Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
62	Wed 9p ET / 8p CT Law & Order SVU W...	02	5500	30 Comme				1	1		550

		Month 10 Weeks: 4				Month 11 Weeks: 4	
Spots	Cost	10/08	10/15	10/22	10/29	11/05	8
		184	37	45	48		
		230650	38050	63050	60300	59450	92000

Grand Total:

Spots:	184
Gross Total:	230,650.00
Commission:	34,597.50
Net Total:	196,052.50

Station Copy

03:24:38 8/23/2012

Page 7 of 7

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, DAN NAGELBERG
do hereby request station time concerning the following issue:

DSCL-1E ND.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: DSCL-1E ND.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

11. *What is the name of the person who is the subject of the photograph?*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSEC-1E ND.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): **MONICA DIXON**

WASHINGON DC 20005
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS
OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/21/12
Date


Signature

102-738-8700

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

AS ORDERED

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



PAID POLITICAL
BROADCAST AVAIL REQUEST

TO:	Matt Oestrich	STATION:	WFLA
FROM:	Meghan McGarr	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE: 8/24/12

BUYER:	Lauro Bassett
AGENCY:	Great American Medio
ADDRESS:	1010 Wisconsin Ave. Suite 800 Washington, DC 20007ie
PHONE #:	202-338-8700
FAX #:	202-338-0864
OTHER:	

AVAILS FOR

COMMITTEE:	Democratic Senatorial Compaign Committee
CHAIRPERSON:	
TREASURER:	Monica Dixan
ADDRESS:	430 S. Capitol St. SE Washington DC 20003
PHONE #:	202 224 2447
FAX #:	202 969 0354
OTHER:	

FOR ISSUE

CANDIDATE:	ISSUE
OFFICE:	
PARTY:	Democratic

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERCIAL LENGTH:	
PROGRAMS:	
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	



WFLA-TV
A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

<p>33640 Great American Media 1010 Wisconsin Avenue NW WASHINGTON DC 20007</p>	<p>REP: WFLA (Washington DC) SLSR: HRP Washington, DC ADV: Democratic Senate Campaign C PROD: Dscc-Ie</p>	<p>2012 INVOICE DATE 10/28/12 E: 120822104 ORDER TYPE Political INVOICE NUMBER 0100033222 SCHEDULE DATES 10/08/12-11/11/12 PAGE BROADCAST MONTH 1 10/01/2012 - 10/2 TERMS: NET 30 DAYS.</p>
--	---	---

REF#: 49 /53 /1505
Desc: 06277344

SCHEDULE		PRICE	RT/SS# PER	DATE	DAY	TIME	ACTUAL BROADCAST			PRICE	RECONCILIATION	
DESCRIPTION							LENGTH	M/G	FOR PRODUCT		REMARKS	DEBIT/CREDIT
M-F 1p Days Of Our Lives		500.00	1	3	10/10 WE	12:59P	30		*WFLA :30 Commercial	500.00		
					10/11 TH	12:59P	30		FLDEMT1201H	500.00		
					10/12 FR	12:58P	30		FLDEMT1201H	500.00		
M-F 1135p ET / 1035p CT Tonight		800.00	2	4	10/09 TU	12:30A	30		*WFLA :30 Commercial	800.00		
					10/11 TH	12:31A	30		FLDEMT1201H	800.00		
					10/16 TU	11:59P	30		FLDEMT1201H	800.00		
					10/17 WE	11:59P	30		FLDEMT1201H	800.00		
M-F 11a Daytime		250.00	3	6	10/10 WE	11:14A	30		*WFLA :30 Commercial	250.00		
					10/11 TH	11:18A	30		FLDEMT1201H	250.00		
					10/12 FR	11:09A	30		FLDEMT1201H	250.00		
					10/23 TU	11:19A	30		FLDEMT1202H	250.00		
					10/25 TH	11:23A	30		FLDEMT1202H	250.00		
					10/26 FR	11:42A	30		FLDEMT1202H	250.00		
M-F 12p Today Show III		300.00	4	1	10/12 FR	12:27P	30		*WFLA :30 Commercial	300.00		
M-F 2p Rachael Ray		400.00	5	2	10/09 TU	02:45P	30		*WFLA :30 Commercial	400.00		
		400.00	6	6	10/16 TU	02:58P	30		FLDEMT1201H	400.00		
					10/18 TH	02:16P	30		FLDEMT1202H	400.00		
					10/19 FR	02:31P	30		FLDEMT1202H	400.00		
					10/23 TU	02:25P	30		FLDEMT1202H	400.00		
					10/24 WE	02:34P	30		FLDEMT1202H	400.00		
					10/26 FR	02:37P	30		FLDEMT1201H	400.00		
M-F 3p Doctors									*WFLA :30 Commercial			
									*** Continued ***			
									115 Total Units			
PERIOD COST	134,650.00								ACTUAL GROSS BILLING 134,650.00			
									AGENCY COMMISSION 20,197.50			
									NET DUE 114,452.50			
										Debits .00		
										Credits .00		
										TOTAL RECONCILING .00		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

News Channel 8
WFLA-TV Tampa, FL 33601

ADVERTISER
Democratic Senate Campaign C Dscc-Ie

INVOICE NUMBER 0100033222 BROADCAST MONTH 10/01/2012 - 10/28

AMOUNT DUE
114,452.50

REMIT TO:

*00183

000033640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



INVOICE / AFFIDAVIT

33640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSR: HRP Washington, DC
ADV: Democratic Senate Campaign C
PRD: Dsc-C-Ie

2012 INVOICE DATE 10/28/12 E:120822104
ORDER TYPE Political

WFLA

PAGE BROADCAST MONTH

2 10/01/2012 - 10/2

10/08/12-11/11/12

Standard Broadcast Month

TERMS: NET 30 DAYS.

REF#: 49 /53 /1505

Desc: 06277344

SCHEDULE	DESCRIPTION	PRICE	RT/\$\$# PER	DATE	DAY	TIME	ACTUAL BROADCAST LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	RECONCILIATION
									REMARKS DEBIT/CREDIT
		450.00	7 3	10/10	WE	03:29P	30 FLDEMT 1201H	450.00	
				10/11	TH	03:53P	30 FLDEMT 1201H	450.00	
				10/12	FR	03:52P	30 FLDEMT 1201H	450.00	
M-F 4p Dr Dz		800.00	8 6	10/09	TU	04:39P	:30 Commercial	800.00	
				10/10	WE	04:39P	30 FLDEMT 1201H	800.00	
				10/12	FR	04:56P	30 FLDEMT 1201H	800.00	
				10/16	TU	04:57P	30 FLDEMT 1201H	800.00	
				10/18	TH	04:12P	30 FLDEMT 1202H	800.00	
				10/19	FR	04:19P	30 FLDEMT 1202H	800.00	
M-F 5p News		1500.00	9 2	10/10	WE	05:30P	:30 Commercial	1500.00	
				10/12	FR	05:12P	30 FLDEMT 1201H	1500.00	
M-F 530p News		1500.00	10 4	10/10	WE	05:45P	:30 Commercial	1500.00	
				10/12	FR	05:44P	30 FLDEMT 1201H	1500.00	
				10/17	WE	05:47P	30 FLDEMT 1201H	1500.00	
				10/19	FR	05:43P	30 FLDEMT 1202H	1500.00	
M-F 6p News		2000.00	11 2	10/11	TH	06:27P	:30 Commercial	2000.00	
				10/12	FR	06:27P	30 FLDEMT 1201H	2000.00	
M-F 6a News		1250.00	12 2	10/09	TU	06:43A	:30 Commercial	1250.00	
				10/11	TH	06:30A	30 FLDEMT 1201H	1250.00	
M-F 7p News		1500.00	13 4	10/09	TU	07:11P	:30 Commercial	1500.00	
				10/11	TH	07:16P	30 FLDEMT 1201H	1500.00	
				10/16	TU	07:15P	30 FLDEMT 1201H	1500.00	
				10/18	TH	07:13P	30 FLDEMT 1202H	1500.00	
M-F 7a Today Show		1400.00	14 4	10/10	WE	08:50A	:30 Commercial	1400.00	
				10/12	FR	07:28A	30 FLDEMT 1201H	1400.00	
				10/16	TU	08:50A	30 FLDEMT 1201H	1400.00	
				10/19	FR	07:59A	30 FLDEMT 1202H	1400.00	
M-F 730p Entertainment Tonight		1500.00	15 2	10/09	TU	07:39P	:30 Commercial	1500.00	
				10/18	TH	07:55P	30 FLDEMT 1202H	1500.00	
M-F 9a Today Show II		1050.00	16 9	10/09	TU	09:26A	:30 Commercial	1050.00	
				10/10	WE	09:29A	30 FLDEMT 1201H	1050.00	
				10/11	TH	09:27A	30 FLDEMT 1201H	1050.00	
				10/17	WE	09:26A	30 FLDEMT 1201H	1050.00	
				10/18	TH	09:56A	30 FLDEMT 1202H	1050.00	
				10/19	FR	09:56A	30 FLDEMT 1202H	1050.00	
				10/23	TU	09:44A	30 FLDEMT 1202H	1050.00	
				10/24	WE	09:57A	30 FLDEMT 1201H	1050.00	
				10/26	FR	09:27A	30 FLDEMT 1201H	1050.00	
				*** Continued ***					

115 Total Units
ACTUAL GROSS BILLING 134,650.00
AGENCY COMMISSION 20,197.50
NET DUE 114,452.50

Debits .00
SUB-TOTALS Credits .00
TOTAL RECONCILING .00

PERIOD COST 134,650.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**

A MEDIA GENERAL STATION

 200 S. Parker Street
 Tampa, FL 33606
 Tele (813) 288-8888
 Fax (813) 221-5787
INVOICE / AFFIDAVIT
 33640
 Great American Media
 1010 Wisconsin Avenue NW
 WASHINGTON DC 20007

 REP.: WFLA (Washington Dc)
 SLSR: HRP Washington, DC
 ADV.: Democratic Senate Campaign C
 PROD: Dscs-Ie

 2012
 INVOICE DATE 10/28/12 E: 120822104
 ORDER TYPE Political
 WFLA

 REF#: 49 /53 /1505
 Desc: 06277344

PAGE BROADCAST MONTH

3 10/01/2012 - 10/2

10/08/12-11/11/12

Standard Broadcast Month

TERMS: NET 30 DAYS

SCHEDULE	DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	ACTUAL BROADCAST	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	RECONCILIATION	
										REMARKS	DEBIT/CREDIT
M-Su 11p News		2200.00	17 2	10/10	WE	11:25P	*WFLA	:30 Commercial			
				10/11	TH	11:21P		30 FLDEMT1201H	2200.00		
Mon 8-10p ET / 7-9p CT Voice		14000.00	18 1	10/15	MD	07:58P	*WFLA	:30 Commercial			
Sat 1130p ET / 1030p CT Saturd		1350.00	19 1	10/13	SA	11:48P	*WFLA	:30 Commercial			
Sun 8a Today Show		650.00	21 1	10/14	SU	09:00A	*WFLA	:30 Commercial			
M-F 1p Days Df Dur Lives		600.00	23 4	10/16	TU	12:59P	*WFLA	:30 Commercial			
				10/19	FR	01:59P		30 FLDEMT1201H	600.00		
				10/23	TU	12:59P		30 FLDEMT1202H	600.00		
				10/24	WE	01:59P		30 FLDEMT1202H	600.00		
				10/22	MD	01:59P		30 FLDEMT1202H	600.00		
M-F 11a Daytime		250.00	25 1	10/15	MD	11:17A	*WFLA	:30 Commercial			
M-F 12p Today Show III		350.00	29 1	10/18	TH	12:28P	*WFLA	:30 Commercial			
		400.00	30 1	10/24	WE	12:52P		30 FLDEMT1202H	350.00		
M-F 2p Rachael Ray		400.00	31 2	10/15	MD	02:58P	*WFLA	:30 Commercial			
				10/22	MD	02:23P		30 FLDEMT1201H	400.00		
M-F 3p Doctors		550.00	32 6	10/16	TU	03:12P	*WFLA	:30 Commercial			
				10/17	WE	03:23P		30 FLDEMT1201H	550.00		
				10/19	FR	03:54P		30 FLDEMT1202H	550.00		
				10/23	TU	03:14P		30 FLDEMT1202H	550.00		
				10/25	TH	03:54P		30 FLDEMT1201H	550.00		
				10/26	FR	03:59P		30 FLDEMT1202H	550.00		
		450.00	33 1	10/15	MD	03:56P		30 FLDEMT1201H	450.00		
		550.00	34 1	10/22	MD	03:11P		30 FLDEMT1202H	550.00		
M-F 4p Dr Dz		1000.00	35 3	10/23	TU	04:12P	*WFLA	:30 Commercial			
				10/24	WE	04:57P		30 FLDEMT1202H	1000.00		
		800.00	36 2	10/25	TH	04:11P		30 FLDEMT1202H	1000.00		
M-F 5p News		1700.00	38 2	10/24	WE	05:13P	*WFLA	:30 Commercial			
				10/26	FR	05:14P		30 FLDEMT1201H	1700.00		
M-F 530p News		1700.00	39 2	10/23	TU	05:59P	*WFLA	:30 Commercial			
				10/25	TH	05:40P		30 FLDEMT1202H	1700.00		
M-F 6p News		2000.00	41 1	10/22	MD	06:14P	*WFLA	:30 Commercial			
M-F 6a News							*** Continued ***				

PERIOD COST 134,650.00

 115 Total Units
 ACTUAL GROSS BILLING 134,650.00
 AGENCY COMMISSION 20,197.50
 NET DUE 114,452.50

 Debits .00
 Credits .00
 SUB-TOTALS .00
 TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV
A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

33640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

REP.: WFLA (Washington DC)
SLSR: HRP Washington, DC
ADV.: Democratic Senate Campaign C
PROD: Dsc-Te

2012
INVOICE DATE 10/28/12 E:120822104
ORDER TYPE Political
WFLA
INVOICE NUMBER 0100033222
PAGE BROADCAST MONTH 4 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-11/11/12
TERMS: NET 30 DAYS
Standard Broadcast Month

REF#: 49 /53 /1505
Desc: 06277344

SCHEDULE		PRICE	RT/SS# PER	DATE	DAY	TIME	ACTUAL BROADCAST		PRICE	RECONCILIATION	
DESCRIPTION							LENGTH	M/G		REMARKS	DEBIT/CREDIT
	1350.00	43	2	10/23	TU	06:57A	30	FLDEMT1202H	1350.00		
				10/25	TH	06:59A	30	FLDEMT1202H	1350.00		
M-F 7p News	1250.00	45	1	10/22	MD	06:40A	30	FLDEMT1202H	1250.00		
						*WFLA		:30	Commercial		
	2000.00	47	2	10/23	TU	07:11P	30	FLDEMT1202H	2000.00		
				10/25	TH	07:09P	30	FLDEMT1202H	2000.00		
	1500.00	48	2	10/15	MD	07:15P	30	FLDEMT1201H	1500.00		
M-F 7a Today Show				10/22	MD	07:24P	30	FLDEMT1202H	1500.00		
						*WFLA		:30	Commercial		
	1600.00	50	2	10/23	TU	08:49A	30	FLDEMT1202H	1600.00		
				10/25	TH	08:50A	30	FLDEMT1201H	1600.00		
M-F 730p Entertainment Tonight	1400.00	52	1	10/15	MD	08:56A	30	FLDEMT1201H	1400.00		
						*WFLA		:30	Commercial		
M-F 9a Today Show II	2000.00	54	1	10/24	WE	07:40P	30	FLDEMT1201H	2000.00		
						*WFLA		:30	Commercial		
M-Su 11p News	1050.00	55	2	10/15	MD	09:29A	30	FLDEMT1201H	1050.00		
				10/22	MD	09:29A	30	FLDEMT1202H	1050.00		
						*WFLA		:30	Commercial		
	2500.00	56	4	10/16	TU	11:31P	30	FLDEMT1201H	2500.00		
				10/19	FR	11:30P	30	FLDEMT1202H	2500.00		
				10/23	TU	11:33P	30	FLDEMT1202H	2500.00		
Sat 1130p ET / 1030p CT Saturd	2200.00	57	1	10/15	MD	11:11P	30	FLDEMT1202H	2200.00		
						*WFLA		:30	Commercial		
Sun 8a Today Show	1500.00	59	1	10/27	SA	01:00A	30	FLDEMT1201H	1500.00		
						*WFLA		:30	Commercial		
Sun 6p News	1000.00	61	1	10/28	SU	08:49A	30	FLDEMT1202H	1000.00		
						*WFLA		:30	Commercial		
	1000.00	63	2	10/14	SU	06:21P	30	FLDEMT1201H	1000.00		
				10/21	SU	06:13P	30	FLDEMT1202H	1000.00		
Total Airtime Gross Spot Revenue:							134,650.00				

115 Total Units			Debits	.00
ACTUAL GROSS BILLING		134,650.00	Credits	.00
AGENCY COMMISSION		20,197.50	Sub-Totals	.00
NET DUE		114,452.50	TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV
A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

33640 Great American Media 1010 Wisconsin Avenue NW WASHINGTON DC 20007	REP.: WFLA (Washington DC) SLSR: HRP Washington, DC ADV.: Democratic Senate Campaign C PROD: Dscc-Ie	2012 INVOICE DATE ORDER TYPE	WFLA I SS 11/25/12 E:120822104 Political WFLA
		INVOICE NUMBER SCHEDULE DATES	PAGE BROADCAST MONTH 1 10/29/2012 - 11/2 10/08/12-11/11/12 Standard Broadcast Month
		TERMS: NET 30 DAYS.	

REF#: 49 /53 /1505

Desc: 06277344

SCHEDULE				ACTUAL BROADCAST					RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT	DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 11a Daytime					*WFLA			:30 Commercial			
	250.00	3	10/30	TU	11:43A	30	FLDEMT1201H		250.00		
			10/31	WE	11:48A	30	FLDEMT1202H		250.00		
			11/01	TH	11:58A	30	FLDEMT1202H		250.00		
M-F 2p Rachael Ray					*WFLA			:30 Commercial			
	400.00	6	10/30	TU	02:34P	30	FLDEMT1202H		400.00		
			10/31	WE	02:19P	30	FLDEMT1202H		400.00		
			11/02	FR	02:31P	30	FLDEMT1202H		400.00		
M-F 9a Today Show II					*WFLA			:30 Commercial			
	1050.00	16	10/30	TU	09:59A	30	FLDEMT1202H		1050.00		
			10/31	WE	09:57A	30	FLDEMT1201H		1050.00		
			11/02	FR	09:51A	30	FLDEMT1202H		1050.00		
M-F 1p Days Of Our Lives					*WFLA			:30 Commercial			
	650.00	24	10/31	WE	01:56P	30	FLDEMT1201H		650.00		
	600.00	25	10/29	MD	01:57P	30	FLDEMT1202H		600.00		
M-F 11a Daytime					*WFLA			:30 Commercial			
	250.00	28	10/29	MD	11:19A	30	FLDEMT1201H		250.00		
			11/05	MO	11:14A	30	FLDEMT1202H		250.00		
M-F 12p Today Show III					*WFLA			:30 Commercial			
	400.00	30	11/02	FR	12:54P	30	FLDEMT1202H		400.00		
M-F 2p Rachael Ray					*WFLA			:30 Commercial			
	400.00	31	10/29	MD	02:41P	30	FLDEMT1201H		400.00		
			11/05	MD	02:42P	30	FLDEMT1202H		400.00		
M-F 3p Doctors					*WFLA			:30 Commercial			
	550.00	32	10/31	WE	03:25P	30	FLDEMT1201H		550.00		
			11/01	TH	03:29P	30	FLDEMT1202H		550.00		
			11/02	FR	03:23P	30	FLDEMT1202H		550.00		
	550.00	34	10/29	MD	03:56P	30	FLDEMT1202H		550.00		

*** Continued ***

PERIOD COST	45 Total Units ACTUAL GROSS BILLING AGENCY COMMISSION NET DUE	Debits .00 53,350.00 8,002.50 45,347.50
		Credits 2,000.00- SUB-TOTALS TOTAL RECONCILING

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV

P.O. Box 1410
Tampa, FL 33601

News Channel 8

ADVERTISER
Democratic Senate Campaign C Dscc-Ie

INVOICE NUMBER
0100033819 BROADCAST MONTH
10/29/2012 - 11/25,

AMOUNT DUE
45,347.50

REMIT TO:

*00163

000033640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425

INVOICE / AFFIDAVIT

33640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSR: HRP Washington, DC
ADV: Democratic Senate Campaign C
PROD: Dscc-Ie

2012
INVOICE DATE 11/25/12 E:120822104
ORDER TYPE Political
WFLA I SS
PAGE BROADCAST MONTH
SCHEDULE DATES 2 10/29/2012 - 11/2
10/08/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 49 /53 /1505
Desc: 06277344

SCHEDULE		ACTUAL BROADCAST					RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 4p Dr Dz	1000.00	35	3	10/05 MD	03:30P	30	FLDEMT1202H	550.00	
				*WFLA			:30 Commercial		
				10/30 TU	04:56P	30	FLDEMT1201H	1000.00	
				10/31 WE		30		.00	Preempt S 1000.00-
									special N
									news Rpt
	1000.00	37	2	10/02 FR	04:39P	30	FLDEMT1202H	1000.00	
				10/29 MD	04:57P	30	FLDEMT1201H	1000.00	
				11/05 MD	04:56P	30	FLDEMT1202H	1000.00	
					*WFLA		:30 Commercial		
M-F 5p News	1700.00	38	2	10/30 TU	05:21P	30	FLDEMT1202H	1700.00	
				11/02 FR	05:24P	30	FLDEMT1202H	1700.00	
				11/05 MD	05:38P	30	FLDEMT1202H	1700.00	
					*WFLA		:30 Commercial		
M-F 530p News	1700.00	39	2	10/30 TU	05:43P	30	FLDEMT1201H	1700.00	
				11/01 TH	05:48P	30	FLDEMT1202H	1700.00	
					*WFLA		:30 Commercial		
M-F 6p News	2500.00	40	2	10/31 WE	06:09P	30	FLDEMT1201H	2500.00	
				11/02 FR	06:22P	30	FLDEMT1202H	2500.00	
				11/05 MD	06:14P	30	FLDEMT1202H	2500.00	
					*WFLA		:30 Commercial		
M-F 6a News	1450.00	46	1	11/05 MO	06:29A	30	FLDEMT1202H	1450.00	
					*WFLA		:30 Commercial		
M-F 7p News	2000.00	47	2	10/31 WE	07:25P	30	FLDEMT1202H	2000.00	
				11/01 TH	07:14P	30	FLDEMT1202H	2000.00	
				11/05 MD	07:23P	30	FLDEMT1202H	2000.00	
					*WFLA		:30 Commercial		
M-F 7a Today Show	1800.00	51	2	10/30 TU	08:58A	30	FLDEMT1201H	1800.00	
				11/01 TH	08:58A	30	FLDEMT1202H	1800.00	
				10/29 MD	08:39A	30	FLDEMT1201H	1600.00	
					*WFLA		:30 Commercial		
M-F 730p Entertainment Tonight	2000.00	54	1	10/30 TU	07:55P	30	FLDEMT1202H	2000.00	
					*WFLA		:30 Commercial		
M-F 9a Today Show II	1050.00	55	2	10/29 MD	09:59A	30	FLDEMT1202H	1050.00	
				11/05 MD	09:59A	30	FLDEMT1202H	1050.00	
					*WFLA		:30 Commercial		
M-Su 11p News	2500.00	56	2	10/31 WE	11:13P	30	FLDEMT1201H	2500.00	
				11/02 FR	11:20P	30	FLDEMT1202H	2500.00	
				10/29 MO	11:22P	30	FLDEMT1202H	2500.00	
					*WFLA		:30 Commercial		
Sat 7p Star Watch	1000.00	64	1	11/03 SA		30		.00	Preempt Sp 1000.00-
									ports Over run

Total Airtime Gross Spot Revenue: 53,350.00

PERIOD COST	55,350.00	45 Total Units	Debits .00
		ACTUAL GROSS BILLING 53,350.00	Credits 2,000.00-
		AGENCY COMMISSION 8,002.50	TOTAL RECONCILING 2,000.00CR
		NET DUE 45,347.50	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.